

# VERONICA CARPENTER

<https://www.veronicacarpenterdesign.com/>

Senior Motion Graphics Designer

Las Vegas, NV

(702) 883-5847

veronicacarpe1@gmail.com

## EXPERTISE

Adobe Suites:

- After Effects
- Premiere Pro
- Photoshop
- Illustrator
- Audition
- Animate
- In Design

Maya

Cinema 4D

Toon Boom

## EDUCATION

BACHELOR OF FINE ARTS

*Point Park University*

Degree in Animation/  
Visual Effects

Minor in Technology (IT)  
Services  
2016-2021

## REFERENCES

ERIC TOSI

*Chief Brand Marketing and  
Communications Officer of  
College Football Playoff*

[etosi@collegefootballplayoff.com](mailto:etosi@collegefootballplayoff.com)

BRADY HACKMEISTER

*Art Director of NHL's Utah  
Mammoth*

[brady.hackmeister@utahmammoth.com](mailto:brady.hackmeister@utahmammoth.com)

JONATHAN TRUEBLOOD

*Associate Professor Director  
of Animation Program at  
Point Park University*

[jtrueblood@pointpark.edu](mailto:jtrueblood@pointpark.edu)

## CAREER SUMMARY

Striving to create inspiring and innovative graphics with the goal of reaching as wide of an audience as possible. Skilled in motion design, typography, editing, color correction, and compositing.

## PROFESSIONAL EXPERIENCE

SENIOR MOTION GRAPHICS DESIGNER

OCT. 2021 – PRESENT

NHL's Vegas Golden Knights

*Designer under the Foley Hospitality conglomerate.*

Vegas Golden Knights

- Create engaging animations, videos, and graphics across various media.
- I contribute to marketing campaigns and design launches for new seasons, ensuring each piece aligns with the brand's vision.

Henderson Silver Knights

- Help support the design workload, ensuring consistency and quality across projects.
- My work enhances marketing campaigns and contributes to a smooth, efficient creative process.

Vegas Knights Hawks

- Create engaging visuals and collaborate with teams to deliver on brand designs that boost fan engagement and support key campaigns.

Foley Hospitality Group

- Create promotional materials, event branding, and digital content that reflect FEG's commitment to five-star service and experiences.

PHOTO LAB TECHNICIAN

AUGUST 2020 – 2021

Point Park University

- Oversaw and maintain the lab and studios.
- Troubleshoot technical issues, assist students with development of film.

## PROFESSIONAL ACHIEVEMENTS

- Collaborative Design of Formula 1 and Vegas Golden Knights cobranded vehicle.  
<https://www.instagram.com/reel/DRDqIRjL44/?hl=en>
- Collaborative Design of VGK's Boeing 737 private airplane.  
<https://www.youtube.com/shorts/9VLQVX3AI90>
- Motion graphics consistency featured on Las Vegas Strip hotel properties.  
<https://www.youtube.com/watch?v=GHAT4WpNiS8&list=PLr3Olea1iMz0LXTKIOfyPMUzxn4C6JG3S&index=31>